



SARVAJANIK
UNIVERSITY

INCLUSIVE | INTEGRATED | INNOVATIVE

Sarvajani University
Sarvajani College of Engineering & Technology
Shree Dhansukhlal Thakordas
Department of Chemical Engineering



**REPORT ON EXPERT TALK UNDER SCET ALUMNI
ASSOCIATION
UNDER
“SHARE WHAT I GAIN”
WEBINAR
ON
How to A Crack Corporate career using MBA after Engineering ?**



SARVAJANIK EDUCATION SOCIETY
SARVAJANIK COLLEGE OF ENGINEERING AND TECHNOLOGY
(A Constitutional institute of Sarvajani University)
Shree Dhansukhlal Thakordas (Colourtex Group)
Department of Chemical Engineering
In Association with
SCET Alumni Association (SCETAA)
Indian Institute of Chemical Engineers (IICHE)

EXPERT TALK
**HOW TO CRACK A CORPORATE CAREER
USING 'MBA' AFTER ENGINEERING ?**

 **18 SEP, 2024**  **10 AM TO 12 PM**

 **NJ SEMINAR HALL**

FOR ANY QUERY,  **9714668023**
7862878795

REGISTER NOW



MR ARINDAM DATTA
(SR MANAGER, AJIO)
HEAD OF DEPARTMENT
PROF. SRUJAL RANA
(ASSISTANT PROFESSOR)
SCETAA SCET, SURAT
PROF. (DR) CHIRAG PAUNWALA

STUDENT CO-ORDINATE BHARSADIYA YUG NIKHIL PATIL	DEPARTMENT CO-ORDINATOR, (SCETAA) PROF. ASHISH PARMAR
FACULTY COORDINATOR DR. VAISHALI UMRIGAR	IICHE STUDENTS CHAPTER CO- ORDINATOR PROF. RASHMITA PATEL

Objectives of the talk: For selection and get idea of how the student can be diversified using Management skills along with analytical thinking to jump into the corporate career. Engineering in combination with MBA is the very promising field to be at the top of corporate.

Resource Person:	1) Mr.Arindam Datta, Sr.Manager, AJIO														
Venue:	NJ Seminar hall, SCET, Surat														
Date and Time:	18 th September, 2024 10:00 am to 12: 00 noon														
Participants:	100+ No.of Students <table border="1"> <thead> <tr> <th>Department</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>CHEMICAL</td> <td>71%</td> </tr> <tr> <td>COMPUTER</td> <td>16%</td> </tr> <tr> <td>IT</td> <td>5%</td> </tr> <tr> <td>MECH</td> <td>5%</td> </tr> <tr> <td>CIVIL</td> <td>1%</td> </tr> <tr> <td>AI-DS</td> <td>2%</td> </tr> </tbody> </table>	Department	Percentage	CHEMICAL	71%	COMPUTER	16%	IT	5%	MECH	5%	CIVIL	1%	AI-DS	2%
Department	Percentage														
CHEMICAL	71%														
COMPUTER	16%														
IT	5%														
MECH	5%														
CIVIL	1%														
AI-DS	2%														

Summary:

The session of an expert lecture was organized on “How to A Crack Corporate career using MBA after Engineering?” by Department of Chemical Engineering, SCET. **Chemical Engineering students’ team** had commenced the session with welcome note and brief introduction of the speaker **Mr.Arindam Datta**, who is having 7 years experience in the field of **Marketing and Business development**.

Arindam Datta is a seasoned professional with extensive experience in Category Management, Sales & Marketing, and Business Development. Currently a Senior Manager at Reliance Retail Limited (AJIO), he has a proven track record of driving category growth and achieving sales targets. His previous roles at Vodafone Idea, Tata CLiQ, and Bajaj Electricals highlight his expertise in digital marketing, product management, and customer engagement. Arindam holds a MBA from MICA, Ahmedabad, and a B.E. in Chemical Engineering from Sarvajani College of Engineering and Technology, Surat. He is also an accomplished marketer and leader with a passion for innovation and excellence.

After taking over the mike Mr.Arindam Datta had begun the session by providing introduction of the topic. Then he explained the importance of Engineering and Career Opportunities in different fields after doing MBA for the corporate world, He had also provided the detailed information about his journey and how to know or get ignited for doing MBA with their passion?

His flow of the talk included:

1. Introduction and my SCET journey
2. Why MBA?
3. How to prepare for CAT and other aptitude exams?
4. Post exam preps, interviews and experiences
5. Questions pertaining to CAT and other aptitude exams
5. MBA college experience in general and selection of National Importance Institute
6. Post MBA corporate career
7. Final Questions

In the last part of the session he had discussed about the right approach which every professional should carry in order to become a successful professional whether it be a technical or non technical. Finally the session was concluded by students’ team with vote of thanks.

All the faculty members had participated in the event to encourage the students.

GLIMPSES OF THE EVENT





Acknowledgements

The Chemical Engineering Department, SCET would like to acknowledge,

- **Managing trustees and office bearers of the Sarvajnik University and Sarvajnik Education society**
- **Prof. (Dr.) Hiren Patel, Principal, SCET**
- **Prof. Srujal Rana, Head, Chemical Engineering Department**
- **One and all for their direct or indirect support**

Coordinated & Compiled by:
Dr. Vaishali Umrigar, Assistant Professor,
Chemical Engg. Dept., SCET