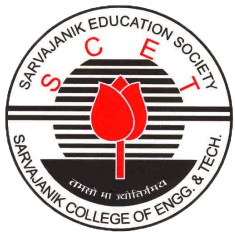**Sarvajanik College of Engineering & Technology**
Student Start-up & Innovation Cell

SSIP

ANNUAL REPORT
2019-2020

ABOUT US

Gujarat has witnessed huge industrial growth in the last decade and hence it is imperative need to have a robust system to support student startups and innovation. Student Startup and Innovation Policy of the state of Gujarat was launched by the Education Department, Government of Gujarat. Under the aegis of the aforementioned policy of Government of Gujarat, Sarvajanik College of Engineering & Technology(SCET) entered into an MoU with the policy's central implementation nodal agency, Gujarat Knowledge Society to help in building innovation and pre-incubation processes across the state's higher education system.

As part of the policy, SCET is supporting students to identify, motivate and encourage entrepreneurs and innovators on the campus, as well as provide them support for creating proof of concepts, Prototype, patents, mentor-ship, and guidance.

Financial and other assistance under the SSIP policy of the Government of Gujarat.

To promote start-up and innovation culture among students through SSIP, the institute has taken initiative to provide the necessary facilities at Student Startup and Innovation cell under SSIP at SCET. SSIP provides financial assistance to students for the development of a prototype, proof of concept, nurture their innovative idea through mentorship support.

Sr. No.	Student Name	Department
1	Mohammed Farhan	MCA
2	Nimesh Nair	MCA
3	Roma Panjabi	MCA
4	Parth Kapadia	Computer
5	Nirav Limbani	Computer
6	Shailja Patel	Computer
7	Sahil Shingala	Computer
8	Agarwal Muskaan	Computer
9	Nishi kamble	Elec. & Comm.
10	Shweta Dalal	Elec. & Comm.

Sr. No.	Faculty Names	Department
1	Prof. Dipali Kasat (SSIP Coordinator)	Computer
2	Prof. Jitendra Ajmeri (SSIP Co-Coordinator)	TT
3	Prof. Srujal Rana	Chemical
4	Prof. Manisha Vashi	Civil
5	Prof. Jaydeep Barad	Computer
6	Prof. Chinmay Naik	Electrical
7	Prof. Sarosh Dastoor	Elec. & Comm.
8	Prof. Bhumika Patel	IT
9	Prof. Brijesh Naik	Inst. & Control
10	Prof. Amit Mehta	Mechanical
11	Prof. Gayatri Kapadia	MCA

OUR EVENTS

Idea Pitching Round-1

Purpose:
To encourage students for filing patents for their Novel & Innovative ideas, Prototypes, Business Models, Patentable Project for financial assistance under SSIP through SCET.

No. of Beneficiaries:
A total of 63 teams (263 students) from the zone had registered, which were called for Screening. From **63 teams, 46 teams** represented their idea in-front of Jury Panel.

After Screening, 24 Teams Qualified for Screening of Round-2.

Idea Pitching Round-2

Purpose:
To encourage students for filing patents for their Novel & Innovative ideas, Prototypes, Business Models, Patentable Project for financial assistance under SSIP through SCET.

No. of Beneficiaries:
Teams selected for Round 2 = 24
Appeared = 11
Selected as Innovative = 6
Selected for POC = 2

Event Coordinator –
Prof Srujal Rana
Prof Jaydeep Barad
Jury –
SSIP Members:
Dr Anil Saraogi, Dr. Anish Gandhi
SCET Members:
Dr Utpal Pandya, Dr Niteen Patel, Dr. Shabbir Bohra, Dr. Vaishali Umrigar, Dr.Jigar Sevalia, Dr. Pankaj Gohil Dr. Vivaksha Jariwala, Dr. Mayuri Mehta, Dr. Keyur Rana.

Idea Pitching – Phase 1 of POC presentation

Purpose:
To encourage students for registering startups for their Novel & Innovative ideas, Prototypes, Business Models, Patentable Project for financial assistance under SSIP through SCET.

No. of Beneficiaries:
Teams invited = 6
Appeared = 5
Selected for POC support = 2

Event Coordinator –
Prof Srujal Rana, Prof Jaydeep Barad
Jury –
SSIP Members
Dr Anil Saraogi
Startup Founders/Entrepreneurs
1. Mr Puneet Mittal , MD and Co-founder Magicrete
2. Mr Hardik Desai, Founder/CEO, Melzo.com
3. Mr Abhimanyu Rathi, Founder & Managing Director, SLII /S4 Group/Vardan Foundation and Hospitals
SCET Member
Dr. Prakash Khatwani ,
T&P Coordinator

IPR Awareness Sessions

Purpose:
To educate the students on IPR Basics so that they can pursue their projects in the direction of I.P.R.

No. of Beneficiaries:
500 students sensitized

Event Coordinator:- Prof Manisha Vashi , **Prof Amit Mehta**
Expert:-
Dr Anil Saraogi, M/s.Saraogi Patent &Trademark Attorneys.

Patent Search and a brief overview of patent in CRIs

Purpose:
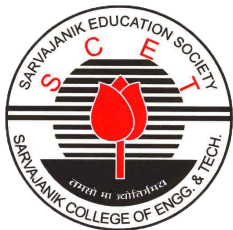Train the Students of Ideas promoted from Idea Pitching round 1 to prepare for round 2.

No. of Beneficiaries:
200 students sensitized.

Event Coordinator –
Prof Amit Mehta
Expert – Dr Anish Gandhi, Principal C K Pithawala College of Engg & Technology, Surat.

OUR EVENTS

Basics of Startup Ecosystem

Purpose:
Train the Students of Ideas promoted from Idea Pitching round 1 to prepare for round 2.

No. of Beneficiaries:
20 students sensitized.

Event Coordinator –
Dr Brijesh Naik, Dr Manisha Vashi
Expert – Dr Anil Saraogi, M/s.Saraogi Patent &Trademark Attorneys.

Workshop on AR/VR

Purpose:
Unveil the opportunities for varied Engg streams in AR/VR.

No. of Beneficiaries:
120 Students sensitized. From the Feedback the Interested students will be motivated and promoted to attend the advance workshop.

Event Coordinator –
Prof Hitesh Mehta Prof Sarosh Dastoor
Expert – Mr Hardik Desai, Founder - Melzo.com

Startup Canvas - 9 Steps to Startup Success

Purpose:
The Webinar was conducted by SCET SSIP in association with TIE Surat for providing roadmap towards achieving startup success.

Expert : Mr. Saurabh Jain , Vice President PayTm.

No. of Beneficiaries:
200 students sensitized.

Entrepreneurship Awareness Camp – 7

Purpose:
Mentoring and advising young & first-time entrepreneurs.

No. of Beneficiaries:
77 students sensitized.

Expert Session by:
Dr. Jitendra R. Ajmeri, Ms Dhara Shah, Shri Amit Mehta, Mrs. Surbhi Saxena, Mr. Amit Patel, Dr. Alpa Shah

Meet The Startup Founder

Purpose:
Student Interaction with successful Startup Founder.

No. of Beneficiaries:
250 students sensitized.

Event Coordinator –
Prof Amit Mehta
Expert – Mr Arvind Saraf, Founder - WISHBOOK

Patenting of Computer Related Inventions (CRI's) in India

Purpose:
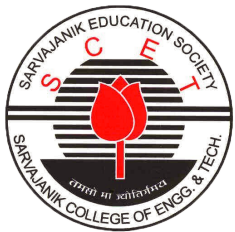**Mentoring and advising students for software related inventions.**

No. of Beneficiaries:
180 students sensitized

Event Coordinator - Prof Nirali Nanavat
Speaker - Dr. Anish Gandhi [Registered Patent Agent (IN/PA-3035)]**i**

STARTUP ADDA

StartupAdda E01:
Guest Speaker:
Mr. Sanjay Punjabi, Founder President of Tie Surat
Summary of Event:
held on 22nd January 2020 and 150+ attendees were there. The topic of discussion was 'Wise 2b Early Entrepreneur'. The overwhelming response was received from the audience and Mr. Sanjay Punjabi made the event very interactive. The audience also played a social media game named "Hashtag Game". Whose winner, was awarded by Rakesh Doshi. And at the end, we had Question and Answer session where a variety of startup related student's questions were answered.

StartupAdda E03:
Summary of Event:
Third episode of startup adda was held on 26th February 2020. This particular episode was during mid-term examination days and thus, it was dedicated to 'Group Discussion' to save time of students. We shared our startup ideas and shared constructive criticism. So that, we can improve our idea.

StartupAdda E02:
Guest Speaker:
Dr. Rakesh Doshi
Summary of Event:
This episode of startup adda was held on 12th February 2020. The purpose of this session was to hear and learn from the experience of two startup founders named Trishna Seth and Badal Ram. This event started with small open mic performances of harmonica and poem respectively. Important lessons were learned from this session, some of them are as mentioned below:
• Best time to start your startup is, when you are student.
• Don't give up. Anything is possible if you are preserving right problem and solution.

StartupAdda E04:
Guest Speaker:
Mr. Sanjay Punjabi and Mr. Dr Anil Saraogi
Summary of Event:
This episode of startup adda was held on 11th March 2020. The purpose was this session was to break 'Startup Myths'. Some important myths which were broke into this session are as mentioned below:
• I feel my idea is unique
• I don't want to share my idea
• I need funding to work
• I don't require co-founders

OUR STARTUPS

CYBER SURAKSHA SETU

It is a state-wide public outreach programme of the State's Home department aimed at taking the role of Police beyond solving crimes by bridging the gap with the society and by creating a feeling of trust among residents with their proactive and prompt actions. The project intends to give a human face to the police force and minimize incidents of crime in the society.

DEALBOX

Dealbox is an aggregator between local merchants and their consumers. Dealbox helps users to discover things around them like cafes, restaurants, salon & spa, events & activities, health & wellness and a lot more. Dealbox provides lucrative deals for these outlets and helps merchants to reach their potential consumers.

OUR ECOSYSTEM PARTNERS

SSIP

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ENTREPRENEURSHIP