Sarvajanik Education Society
Sarvajanik College of Engineering and Technology
A Report of Workshop on Meet the Startup Founder under SSIP

Objective/s of the Session: To interact students with successful start-up founder, know about his journey and learn invaluable lesson from him.

Department Name: All branch students

Date: 26th September, 2019

Time: 02:30 pm to 04:30 pm

Venue: TIFAC Core Seminar Hall

Coordinator: Prof. Amit Umeshbhai Mehta and Prof Sarosh K. Dastoor

Registered Participants: 220

Attended Participants: 166

Summary:

The SSIP committee has organized workshop on "Meet the startup founder" for all the students of our institute on 26th September, 2019. The aim of this workshop was to have students interaction with successful start-up founder, know about their journey and learn invaluable lesson from them.

The expert speaker, Mr. Arvind Saraf, Founder and CEO of Wishbook (www.wishbook.io) – Organizing the biggest traditional industry in India, delivered keynote interactive lecture, where students participated in discussions enthusiastically. Mr. Saraf holds B.Tech. Degree in Computer Science from IIT Kanpur and has pursued PhD form MIT, US. Before founding Wishbook he has worked at Google and co-founded a healthcare social business.

Mr. Saraf briefly discussed about entrepreneurship, start-ups, how to initiate the journey of start-ups and entering into its world with a spark of a 'Perfect Idea'. He emphasised on effective foundation of a start-up and discussed his own experiences about successful start-up 'Wishbook'. He carried on with explaining the importance of management and analysis of market, financial, and human resources. The session became very interactive when speaker asked students to discuss about potential start-up ideas and provided solutions to students' queries. Students enjoyed interactive discussions and listening to the speaker.

The feedback statistics for some question is as mentioned in table below.

Sr. No.	Question	Feedback Statistics		
1	How useful did you find the knowledge gained from the training?	Very Useful	Quite Useful	Not Very Useful
		60%	40%	--
2	How would you rate the topics covered and the content of the presentations?	Good	Satisfactory	Poor
		63%	37%	--
3	How would you rate the quality of the documents and presentations?	Good	Satisfactory	Poor
		57%	40%	3%
4	How engaging and effective did you find the speaker?	Extremely	quite	Not So Good
		73%	26%	1%
5	Are you planning to avail the Government of Gujarat SSIP Grant & Industry Mentorship through SCET for your innovative ideas/projects?	Yes	Don't Know	No, If Not, Why?
		61%	30%	9%
6	How would you rate the time dedicated to the training session?	Adequate	Too Short	Too Long
		86%	11%	3%
7	What is your overall opinion of the training event?	Good	Satisfactory	Poor
		61%	39%	--
8	Which information was most interesting to you?	Knowing how start-up works and what are thing we should aware about in marketing. To know about the terms used in marketing and I entrepreneurship. Startup funding, Startup plan, market value etc.		
9	What do you think could be improved?	It would be good enough if you separately take management students and engineering students on a different time.		
10	Which topics would you suggest for future training?	Entrepreneurship, Business model, Team management and product development etc.		
11	Other remarks & recommendations (language, materials, topics, venue, etc.)	--		

Some glimpse of the workshop is shown below.