

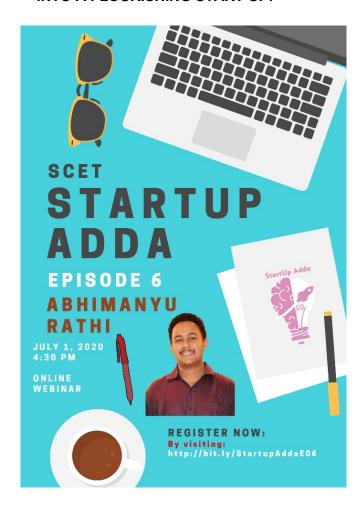


STUDENT STARTUP AND INNOVATION CELL

SARVAJANIK COLLEGE OF ENGINEERING AND TECHNOLOGY

REPORT FOR STARTUP ADDA EPISODE 6

HOW YOUNG BRIGADE CAN CHARGE UP TO TRANSFORM THEIR DREAM PROJECT INTO A FLOURISHING START UP!



DATE: JULY 01,2020

SPEAKER: MR.ABHIMANYU RATHI (Founder Director and CEO of SLII Pvt Ltd)

VENUE: GOOGLE MEET PLATFORM

TIME: 4:30 Onwards

REGISTERED PARTICIPANTS: 50+

Enhancing the footsteps of our own prodigy, StartUp Adda, SCET SSIP organised an exciting opportunity for the students of SCET to interact and bond with an alumnus Mr.Abhimanyu Rathi on July 1,2020 through Google Meet as the followed 6th Edition for the same.

Mr.Abhimanyu Rathi is a Chemical Engineering graduate from SCET, who lifelessly followed his endeavours to be an ever growing entrepreneur. He is the Founder Director and CEO of Sustainable Livelihood Initiative, a reality which was once a rural dream to him. He was listed one amongst the top 10 Social Entrepreneurs by Action For India(AFI) 2019.

Knowing and realising, his struggle to success, he was invited to enlighten the young minds of SCET, to not give up on their hefty dreams and continue to pursue them everlastingly. The theme of the edition was "HOW YOUNG BRIGADE CAN CHARGE UP TO TRANSFORM THEIR DREAM PROJECT INTO A FLOURISHING START UP!"

The session was entirely based on how one can turn their seedy projects into flourishing startups, seeking inspiration from Mr. Abhimanyu. It was an extravagant opportunity for final year students to pursue their ideations to projects and to progressively snap ahead amidst the tough times of the pandemic.

The session started with a warm welcome given by Dr.Dipali Kasat, familiarizing everyone and everything about our guest speaker and the purpose of this meet. Going further, our speaker talked about his background, his journey and how a novel idea that once stuck him during his UG pursuit, now serves as his livelihood.

The session was not just bounded by his story, but our guest speaker tried his best to incorporate the startup environment with young budding ideators. He firmly expressed his might encounter goodwill and the struggles that one in the entrepreneurship. Nevertheless, he expressed on to how the COVID-19 pandemic could be a boom of opportunities for idea enthusiasts even when almost everything is standstill. He shared his experiences related to the importance of having a co-founder, or to have a trustworthy team, what is the right time to register your company, what is the suitable type of company for startup, what are the incubators and

accelerators, and much more.



The session was fully a true guide about startups. It was an opportunity for final year students to rightfully consider their projects and orientate them further as a mainstream road. Prior to the session, participants were asked to mention their domain of doubts and as a result, Mr. Abhimanyu helped them solve it effectively, based on his experience and thoughts. He had nicely integrated the questions received during the registration into his presentation.

The event was quite interactive from both the sides. It concluded with an opening of questionnaires where the participants solved their queries with the speaker. In all, it was a beneficial session for the students and it was a delight to hear from Mr. Abhimanyu Rathi and his story.