



**SARVAJANIK
UNIVERSITY**

INCLUSIVE | INTEGRATED | INNOVATIVE

creating an enlightened society...



Report on

IDEA PITCHING

organised by

SU-SSIP Cell



Held on

10th January, 2025

coordinated by:

Dr. Ranjan Sabhaya

Dr. Jayshree Siddhpuria



Objective of the Event

The Education Department of the Government of Gujarat introduced the Student Startup and Innovation Policy, aiming to foster innovation and pre-incubation processes statewide. Sarvajanik University (SU) entered into a Memorandum of Understanding (MoU) with the Gujarat Knowledge Society (GKS), the policy's central implementation nodal agency. As part of the policy, Sarvajanik University has been granted the Student Innovation Fund (SIF) for 4 years, spanning from 2023 to 2027, by the Government of Gujarat, under the Student Startup and Innovation Policy 2.0.

Following is the breakup of SIF and GMF agreed upon in the MOU signed on 5 July 2023

Sr.No.	Component	2023-24	2024-25	2025-26	2026-27	Total
1	Student Innovation Fund (SIF) funded by GKS	20	20	20	20	80
2	Grantee Matching Fund (GMF) funded by Sarvajanik University	20	20	20	20	80
Total		40	40	40	40	160

Sarvajanik University (SU) being the SSIP Grantee University conducted an Idea Pitching Event at SU on 10th January, 2025. This screening session aimed to analyze and support the bright ideas at the Startup, POC, and Prototype stages by providing an SSIP Grant through our University.

The goal is to accelerate the development and implementation of innovative solutions and promote entrepreneurship and innovation.

Details of the Event

Date and Time	10 th January, 2025 (10:00 am onwards)
Venue	101, 103 First Floor, SU Admin Building
Targeted Audience	Students of Sarvajanik University
Coordinated By	Dr. Ranjan Sabhaya, Assistant Professor, SRLIM, SU Dr. Jayshree Siddhpuria, Assistant Professor, SRLIM, SU
Organized By	SU – SSIP
Total Participation	13 Teams

Event in Brief:

- SU-level Idea Pitching Event 2025 was conducted in two stages: Institute Level and University Level. Institute coordinators identified the most promising ideas, and those teams or individuals represented their institutes in the University round
- A total of 14 teams/individuals registered for the SU-level event, and 13 of them fully (Remaining present for each time they were called) presented their ideas in two groups. One group was reviewed by Dr. Anil Saraogi and Mr. Bihag Trivedi, alongside coordinator Dr. Ranjan Sabhaya, while the other group was evaluated by Mr. Chetan Patel and Advocate Viken D. Shah with Dr. Jayshree Siddhpuria as the coordinator.
- Amongst these groups, 5 ideas were accepted for both IPR (Intellectual Property Rights) support and POC & all these funding have been approved through the advisory committee meeting conducted on 5th March, 2025.
- On 29th January, 2025 certificates distribution ceremony was held to all recipients, participants, volunteers, co-ordinators & Mentors of teams.

We had invited the following esteemed jury Panel from different fields for fair evaluation.

Sr. No	Group No & Institute Coordinator	Name of Jury	Institute	Designation
1	Group 1 Dr. Ranjan Sabhaya	Dr. Anil Saraogi	Registered Patent Agent	Management & Leadership Mentor
2		Mr. Bihag Trivedi	KB's Academic	CEO and Founder
3	Group 2 Dr. Jayshree Siddhpuria	Mr. Chetan Patel	Chetanpatel. World	Coach & Founder
4		Advocate Viken D. Shah	Collaboration with TMC	Owner

Institute wise team who participated in Idea Pitching

Institute Name		No. of Teams Registered	No. of Teams Participated
S. R. Luthra Institute of Management	SRLIM	4	4
Institute Of Design, Planning & Technology	IDPT, SCET	5	4
Sarvajanik College of Eng. & Tech.	SCET	5	5
Total		14	13

Out of 13 teams a total of 5 Idea/teams are entitled by the jury members to the grant for POC and IPR. A total of Rs. 8,80,000 for POC and Rs. 70000 IPR . The amount sanctioned per group will be disbursed in the account of the group leader in installments on the fulfillment of conditional deliverables/submission of respective bills.

Sr. No	Topic	Amount in Rs. (1st Installment)	Account Holder Name	Bank Name	Account Number	Branch	IFSC Code	Contact No
1	Nature's Imprint	30,000 (out of 50,000)	MANAV JAGUBHAI SOSA	State Bank of India	33213641950	VED ROAD,S URAT	SBIN0011049	6355484854
2	GlaucGuard-Smart Eye Pressure Monitor for Glaucoma Patients	1,20,000 (Out of 2,00,000)	Kevat Kuldeep Kailashbai	Bank of Baroda	58890100027717	L H Road	BARB0LHROA D	9499601359
3	Smart Agriculture System (SAS)	1,20,00 (Out of 2,00,000)	Mangal Devanshu Govind	THE SURAT PEOPLE'S CO-OP BANK LTD.	304021931803	Umra Jakat Naka	SPCB0251013	8799433992
4	Conditional based predictive maintenance for tunnel booster fan	1,50,000 (Out of 2,50,000)	RATHOD RONIT TARUNBHAI	Federal Bank	23460100019560	Katargam	FDRL0002346	+91 96624 36766
5	MedVisAR: Redefining Surgical Precision through Virtual Reality	1,08,000 (Out of 1,80,000)	Desai Pratham Dharmeshbhai	STATE BANK OF INDIA	43729498770	Ranader	SBIN0008369	7623048812
	Total	5,28,000						

Glimpse – felicitate Jury member



Some Glimpse of Idea pitching event:





Glimpse of certificate distribution event:





- We the co-ordinators of IDEA Pitching extend our thanks to **Dr. Dipali Kasat, SU-Co-ordinator** for guidance and support for the event.
- We are grateful to **SU-SSIP and Sarvajani University** for extending moral, financial support for the event.
- We extend our thanks to all **Dean of Institutes** to motivate the students to participant in Idea Pitching.
- We extend our special thanks to **Prof. Kiran Pandya, Provost of Sarvajani University** and **Dr. Ashish Desai, Registrar of Satrvajanik University** for their support for the event.
- Special thanks to **Faculty mentors** who prepared students for Idea Pitching.

"A strong team excels through trust, communication, diversity, and unwavering support for one another."

Report Compiled by DR. Ranjan Sabhaya & Dr. Jayshree Siddhpuria