

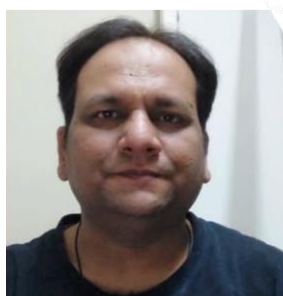
Report on Idea Pitching Event Hosted by the SSIP Cell of Sarvajanik University, Surat, on 10th January 2025



As part of encouraging innovation and uplifting entrepreneurship, the SSIP Cell of Sarvajanik University, Surat, hosted an event on "Idea Pitching Round 2" on January 10, 2025.

The **Student Startup and Innovation Policy (SSIP)** is a flagship initiative by the Government of Gujarat aimed at fostering innovation and entrepreneurship among students. Launched in 2017, SSIP provides a comprehensive framework to support student startups through mentorship, funding, and resources. It encourages institutions to build ecosystems that nurture innovative ideas, helping students transform them into viable businesses.

Judges Panel 1



Mr. Bihag Trivedi is a seasoned Soft Skills and Corporate Trainer with over 20 years of experience, empowering thousands through his leadership-focused training. As the CEO of KB's Academy and Content Head of TEDxSurat, he combines expertise in communication and personal growth with a passion for mentorship.



Dr. Anil Sarogi is a Management and Leadership Mentor, Start-Up Advisor, and Registered Patent Agent specializing in intellectual property rights. As a Patent Attorney and Chief Patent Mentor at SCET, Surat, he guides innovators in securing patents, trademarks, and copyrights globally.

Judges Panel II



Chetan Patel is an INTEGRITY Coach, Leadership Mentor, and Business Growth Strategist with over a decade of experience coaching CEOs and startups. As Head Coach at ChetanPatel(dot)World, he specializes in leadership and business transformation, driven by the mantra 'Nurturing possibilities.'



Advocate Viken D. Shah is a Chartered Accountant and legal expert specializing in intellectual property, corporate law, and trade compliance. With a multifaceted background in law, finance, and technology, he provides strategic counsel through TMC Intellectual Services and excels in digital risk management.

A total of **12 teams** presented their innovative ideas during the competition, divided into two groups under separate judge panels. **Judge Panel 1** evaluated six teams, while **Judge Panel 2** assessed the other six. The event emphasized collaboration rather than competition, as participants pitched their ideas seeking investments, with judges deliberating on funding certain percentages of the requested amounts. This collaborative approach encourages ongoing development and support beyond the event.



Summary of the Ideas presented in the event:-

1. **GlaucoGuard:** A smart device for continuous monitoring of eye pressure in glaucoma patients, enhancing early detection and management.
2. **Theme-Based Restaurant:** A uniquely designed restaurant offering immersive dining experiences centered around creative and changing themes.
3. **Natural Fizzy Drink:** A refreshing carbonated beverage made from natural ingredients, providing a healthier alternative to synthetic drinks.
4. **Smart Agriculture System (SAS):** An AI-driven system revolutionizing farming by optimizing irrigation, crop monitoring, and resource utilization.
5. **THAI JASE:** A platform or product combining Thai aesthetics and Indian culture in a creative, entrepreneurial venture.
6. **Tea and Coffee Compost:** An eco-friendly initiative turning used tea leaves and coffee grounds into nutrient-rich compost for sustainable agriculture.
7. **Conditional Predictive Maintenance for Tunnel Booster Fan:** A system using conditional monitoring to predict and prevent failures in tunnel ventilation fans, ensuring safety and efficiency.
8. **Nature's Imprint:** A startup focused on creating eco-conscious, nature-inspired products that align with sustainability goals.
9. **Virtual Claim System:** A digital solution streamlining insurance claim processes using virtual tools for faster and more efficient settlements.
10. **3D Printer Pellet Extruder:** An innovative extruder for 3D printers, allowing the use of cost-effective pellets instead of traditional filament spools.
11. **MedVisAR:** A cutting-edge VR solution improving surgical precision by providing immersive, real-time visualization for medical professionals.
12. **GoWith:** A smart mobility platform aimed at optimizing travel experiences through seamless planning and execution.





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The event was intended for: Students of Sarvajanik University

Number of Students Attended as Participants (SRLIM): 60

Number of Faculties Attended: 03 (Dr. Jayshree Siddhpuria and Dr. Ranjan Sabhaya, Dr. Dipali Kasat)

Other Participants: - 12 mentors of all 12 teams

Outcome: The event served as a transformative platform for participants, fostering entrepreneurial skills, industry connections, and real-world experience in pitching and securing funding for their ideas.