



**SARVAJANIK  
UNIVERSITY**

INCLUSIVE | INTEGRATED | INNOVATIVE

*creating an enlightened society...*



**Report on**

## **IDEA PITCHING**

**organised by**

**SU-SSIP Cell**



**Held on**

25th September 2024 & 17th October 2024

**coordinated by:**

Prof. Shivani Pachchigar,

Prof. Tejas Patel



## Objective of the Event

The Education Department of the Government of Gujarat introduced the Student Startup and Innovation Policy, aiming to foster innovation and pre-incubation processes statewide. Sarvajanik University (SU) entered into a Memorandum of Understanding (MoU) with the Gujarat Knowledge Society (GKS), the policy's central implementation nodal agency. As part of the policy, Sarvajanik University has been granted the Student Innovation Fund (SIF) for 4 years, spanning from 2023 to 2027, by the Government of Gujarat, under the Student Startup and Innovation Policy 2.0.

Following is the breakup of SIF and GMF agreed upon in the MOU signed on 5 July 2023

Sr.No.	Component	2023-24	2024-25	2025-26	2026-27	Total
1	Student Innovation Fund (SIF) funded by GKS	20	20	20	20	80
2	Grantee Matching Fund (GMF) funded by Sarvajanik University	20	20	20	20	80
Total		40	40	40	40	160

Sarvajanik University (SU) being the SSIP Grantee University conducted an Idea Pitching Event at SU on 25th September 2024 & 17th October 2024.. This screening session aimed to analyze and support the bright ideas at the Startup, POC, and Prototype stages by providing an SSIP Grant through our University.

The goal is to accelerate the development and implementation of innovative solutions and promote entrepreneurship and innovation.

## Details of the Event

Date and Time	25th September 2024 (09:00 AM to 6:00 PM) 17th October 2024 (09:00 AM to 3:00 PM)
Venue	101, 103 First Floor, SU Admin Building
Targeted Audience	Students of Sarvajanik University
Coordinated By	Prof. Shivani Pachchigar - SSIP coordinator, IDPT-SCET , Prof. Tejas Patel SSIP coordinator, IDPT-SCET
Organized By	SU – SSIP
Total Participation	20 Teams

## Event in Brief:

- SU-level Idea Pitching Event 2024 was conducted in two stages: Institute Level and University Level. Institute coordinators identified the most promising ideas, and those teams or individuals represented their institutes in the University round
- A total of 23 teams/individuals registered for the SU-level event, and 20 of them fully (Remaining present for each time they were called) presented their ideas in two groups. One group was reviewed by Mr. Sanjay Panjabi and Mr. Himanshu Soni, alongside coordinator Prof. Tejas Patel, while the other group was evaluated by Dr. Ermala Dayal and Mr. Ritesh Saraf from TiE, with Prof. Shivani Pachchigar as the coordinator.
- Amongst these groups, 7 ideas were selected for Proof of Concept (POC)—a critical stage where startups demonstrate the fundamental workings of their idea through a prototype. Additionally, 2 ideas were accepted for both IPR (Intellectual Property Rights) support and POC & all these funding have been approved through the advisory committee meeting conducted on 19th October 2024.
- On 23rd October 2024 certificates distribution ceremony was held to all recipients, participants, volunteers, co-ordinators & Mentors of teams.

**We had invited the following esteemed jury Panel from different fields for fair evaluation.**

Sr. No.	Group No & Institute Coordinator	Name of Jury	Organization/Institute	Designation
1	Group 1 Prof. Tejas Pate	Mr. Sanjay Panjabi	Image N Shape	Head
2		Mr. Himanshu Soni	VAADA-Fintech Startup	Founder
3	Group 2 Prof. Shivani Pachchigar	Dr. Ermala Dayal	Grant in aid Law College at V. T. Choksi Sarvajanik Law College	Principal
4		Mr. Ritesh Saraf	GHMC Pvt. Ltd.	Founder Director

### Institute wise team who participated in Idea Pitching

Institute Name		No. of Teams Registered	No. of Teams Participated
S. R. Luthra Institute of Management	SRLIM	2	1
Institute Of Design, Planning & Technology	IDPT, SCET	2	2
Sarvajanik College of Eng. & Tech.	SCET	12	12
Shree Ramkrishna Institute of Computer Education and Applied Sciences	SRKI	5	3
BRCM College of Business Administration	BRCM	2	2
<b>Total</b>		<b>23</b>	<b>20</b>

Out of 20 teams a total of 7 Idea/teams are entitled by the jury members to the grant for POC and 2 teams were selected for IPR and POC. A total of Rs. 8,90,000/- . The amount sanctioned per group will be disbursed in the account of the group leader in installments on the fulfillment of conditional deliverables/submission of respective bills.

Sr. No.	Idea/Project Name	Students Name	Institute	Mentor Details	Grant for	Amount Sanctioned	Amount of 1st Installment
1	The Burning Thread	Jai Mehta Tanvi Prajapati	SRKI	Dr.Pratik Patel	POC	100000	40000
2	Briquettes	Rishabh Bajaj Farshaz Master Tirth Parekh Daksh Mistry	SCET	Dr. Manisha Vashi	POC	240000	60000
3	MICROPTOR	Harshit Jain Vatsa Noticewala Aditya Jha Niyati Majumdar	SCET	Prof. Sarosh Dastoor (Dr.) K.	POC	150000	90000
4	Agrointel	Dev Dipak Joshi Alok Mevawala Dhrumil Moga Vansh Dalal	SCET	Prof. Sarosh Dastoor (Dr.) K.	POC	40000	24000

5	Krush Mitra: Revolutionizing Agriculture with Integrated farm management.	Priya Sisodiya Deep patel	SCET	Dr. Pariza Kamboj	POC	100000	60000
6	GridWatch sentinel	Patel Drashti Amrutlal Surati Pratham Choksi Keshvi	SCET	Prof. Bintu Kadiwala	POC	60000	36000
7	Creator Studio	Vinay Adatiya Harsh Gajjar Harsh Gheewala Raj Shah	SCET	Dr. Dhruti Sharma	POC	50000	30000
8	Modified pellet extruder for 3d printer	Rajbhoj Mohilkumar Rajnikant Ramsnehi harsh rajubhai Ghodadara daksh bachubhai Rixawala yash dipeshkumar	SCET	Prof. Dhruvin Shukla	POC + IPR	100000	60000
9	STRESS PULSE MONITOR	Jainil Tailor Satyam Tiwari Krish Bharatbhai Tejani Manan Parekh	SCET	Dr. Dipali Kasat	POC + IPR	50000	30000

## Some Glimpse of Idea pitching event:



## Glimpse of Advisory committee meeting:







**Glimpse of certificate distribution event:**





- We the co-ordinators of IDEA Pitching extend our thanks to **Dr. Dipali Kasat, SU-Co-ordinator** for guidance and support for the event.
- We are grateful to **SU-SSIP and Sarvajanik University** for extending moral, financial support for the event.
- We extend our thanks to all **Dean of Institutes** to motivate the students to participant in Idea Pitching.
- We extend our special thanks to **Prof. Kiran Pandya, Provost of Sarvajanik University** and **Dr. Ashish Desai, Registrar of Satrvajanik University** for their support for the event.
- Special thanks to **Faculty mentors** who prepared students for Idea Pitching.

*"A strong team excels through trust, communication, diversity, and unwavering support for one another."*

*Report Compiled by Prof. Shivani Pachchigar & Prof. Tejas Patel*