



SARVAJANIK UNIVERSITY

REPORT

ON

IDEA PITCHING

ORGANIZED BY

SU-SSIP CELL



HELD ON

30th OCTOBER 2023

CO-ORDINATED BY

**DR. KAUSHIKA PAL
DR. MANISHA VASHI
DR. RIDDHISH JOSHI**

Objective of the Event

The Education Department of the Government of Gujarat introduced the Student Startup and Innovation Policy, aiming to foster innovation and pre-incubation processes statewide. Sarvajanik University (SU) entered into a Memorandum of Understanding (MoU) with the Gujarat Knowledge Society (GKS), the policy's central implementation nodal agency. As part of the policy, Sarvajanik University has been granted the Student Innovation Fund (SIF) for 4 years, spanning from 2023 to 2027, by the Government of Gujarat, under the Student Startup and Innovation Policy 2.0.

Following is the breakup of SIF and GMF agreed upon in the MOU signed on 5 July 2023

Sr.No.	Component	2023-24	2024-25	2025-26	2026-27	Total
1	Student Innovation Fund (SIF) funded by GKS	20	20	20	20	80
2	Grantee Matching Fund (GMF) funded by Sarvajanik University	20	20	20	20	80
Total		40	40	40	40	160

Sarvajanik University (SU) being the SSIP Grantee University conducted an Idea Pitching Event at SU on 30th October 2023. This screening session aimed to analyze and support the bright ideas at the Startup, POC, and Prototype stages by providing an SSIP Grant through our University.



The poster for the SSIP Idea Pitching Event features the Sarvajanik University logo at the top left, which includes the text 'SARVAJANIK UNIVERSITY' and 'INCLUSIVE | INTEGRATED | INNOVATIVE creating an enlightened society.' The top right corner displays the Gujarat Knowledge Society logo. The central text reads 'SSIP CELL of Sarvajanik University Organizes' above a large 'idea PITCHING EVENT' graphic. The event date and time are specified as 'MONDAY OCT 30 2023' from '09:00 AM TO 11:00 AM & 01:00 PM TO 03:00 PM'. The location is 'EC AV Room, Sarvajanik College of Engineering and Technology (SCET), Surat'. Student coordinators are listed as Vansh Chhapdia (886 622 9492) and Parth Lathiya (953 715 0942). The contact email is 'SSIP@sarvajanikuniversity.ac.in'.

The goal is to accelerate the development and implementation of innovative solutions and promote entrepreneurship and innovation.

Details of the Event

Date and Time	30 th October 2023 (09:00 AM to 6:00 PM)	
Venue	EC EV Room& III Cell	
Targeted Audience	Students of Sarvajanik University	
Coordinated By	Dr. Kaushika Pal, Dr. ManishaVashi & Dr. Riddhish Joshi	
Organized By	SU – SSIP	
Total Participation	26 Teams	
MOC	ManendraJadeja, CO Dept, Ms. KhusbhooJha, EC Dept.	
Student Co-ordinators	VanshChapadia, CO Dept. ParthLathiya, CO Dept.	
Student Team for the Event	Krishna Desai, ITS Dept. PernaGattani, CO Dept. Riddhi Patel, CO Dept. Preet Mehta, IT Dept.	Ms. Shreya Chopra, AIDS Dept. Mr. SayyamBhansali, CO Dept. Hetvi Patel, CO Dept. Manan Shah

Event in Brief:

- The SSIP Idea Pitching Event at SU was a resounding success, showcasing the innovative spirit and talent within the University community. There were a total of 26 teams participated in the SSIP idea pitching 1.0 event. The diverse range of ideas presented, coupled with engaging discussions and networking opportunities, contributed to a vibrant atmosphere of entrepreneurship. Attendees had the opportunity to witness dynamic pitches, explore prototypes, and actively engage in insightful panel discussions. The event provided a platform for students to connect, collaborate, and celebrate creativity in a collegiate setting, fostering an environment that encourages and celebrates innovative thinking.
- The ideas presented were exceptional ranging from topics such Tech Languages app to Anti-Sleep Detector, AI based CNC Machine and Robotic to drop blood in hospitals on requirement. LegalSea- E commerce of lawyers, Nutripot for Health drinks and Cell Tech for primary tissue culture to benefit mankind. The jury members were thoroughly impressed by the quality and ingenuity displayed in the idea pitches, highlighting the

exceptional nature of the presented concepts. The SSIP event has not only fostered a culture of innovation but has also laid the foundation for future collaboration and growth within the college community.

We had invited the following esteemed jury Panel from different fields for fair evaluation.

Sr. No.	Name of Jury	Institute	Designation
1	Dr. Karnav Shah	Jivanamasteya	Executive Director
2	Mr. Bharat Godhani	BIGSCAL TECHNOLOGIES PVT LTD.	Founder
3	Mr. Jatin Dudhat	Sarvadhi Solutions Pvt. Ltd	Chief Executive Officer
4	Mr. Dilip Kukadiya	Lilaba Analytical Laboratories	Founder

Institute wise team who participated in Idea Pitching held on 30th Oct, 2023

Institute Name		No. of Teams Participated
S. R. Luthra Institute of Management	SRLIM	2
Sarvajanik College of Law	SCOL	1
Institute Of Design, Planning & Technology	IDPT, SCET	2
Sarvajanik College of Eng. & Tech.	SCET	16
Shree Ramkrishna Institute of Computer Education and Applied Sciences	SRKI	5
Total		26

Out of 26 teams a total of 11 Idea/teams are entitled by the jury members to the grant money and 3 teams were selected for IPR and copyright. A total of Rs. 7,90,000/- for 11 groups was approved but one group as mentioned in *Table A* and one group was rejected as it has received higher amount for the same idea from Govt scholarship. The amount sanctioned per group will be disbursed in the account of the group leader in installments on the fulfillment of conditional deliverables/submission of respective bills

Table A

Sr. No.	Idea/Project Name	Students Name	Institute	Mentor Details	Amount Sanctioned
1	Legal Sea India	Naitik Patel	SCOL	Ms. Usma Thakar	40,000/-
2	Anti-Sleep Detector	Fenil Chauhan Riddhika Cheruku	SCET	Dr. Dipali Kasat	18000/-
3	Deewane	Preet Mehta Shreya Chopra Prerna Gattani Krishna Desai	SCET	Dr. Kaushika Pal	12000/-
4	Tech Languages	Gaurav Vaishnav Suryakant Nayak Aniket Santra	SCET	Dr. Mayank Jain	30000/-
5	Art Minar	Parth Savaliya	SCET	Dr. Manisha Vashi	25,000/-
6	Nutripot	Manav Patel	SRKI	Dr. Darshan Marjadi	1,00,000/-
7	Skybound	Rahul Agarwal Niket Singla Aarya Shah	SCET	Dr. Pranav Lapsiwala	1,00,000/-
8	Cell Tech Life Science	Shrishti Arora Soujanya Chugh Khushboo Daryani Rahul Arora Riteka Jain	SRKI	Dr. Darshan Marjadi	2,40,000/-
9	Thero Heal (Senior Safe)	Neel Khanpara Vatsa Noticewala SaiCharan Vadapalli Ashish Santani	SCET	Dr. Vandana Shah	50,000/-
10	AI based CNC Machine	Ruchita Sheta Pritam Davda Janvi Shah Hetvi Jariwala	SCET	Dr. Chirag Paunwala	75,000/-
11	Biocosmetic*	Hemangi Bunha	SRKI	Dr. Darshan Marjadi	1,00,000/-

*Not accepted due to Govt scholarship of higher amount received for the same idea

The following Idea/teams present in *Table B* are entitled by the jury members to receive a grant of Rs 75000/- per Project group for patent, Rs 9000/- for Design registration and Rs. 8000/- for copyright. A total of Rs 167000/- for the following 3 groups is approved. The amount sanctioned per group will be paid to the Patent Attorney by the University on receipt of the Fee statement from the Patent Attorney.

Table B

Sr. No.	Idea/Project Name	Students Name	Institute	Mentor Details	IPR Category approved
1	A Novel Fluoroscopy Machine to Localize Entry point to Insert Guide Pin for Femur Fracture	Niva Naik	SCET	Dr. Mayuri Mehta	Patent
2	Anti-Sleep Detector	Fenil Chauhan Riddhika Cheruku	SCET	Dr. Dipali Kasat	Patent + Design
3	Envision Arc Studio	Manav Sumra BHAVYA PATEL	IDPT	Prof. Tejas Patel	Copyright

Media Coverage of Idea Pitching

સાર્વજનિક યુનિ.માં સ્ટુડન્ટ સ્ટાર્ટઅપ & ઇનોવેશન પોલિસી હેઠળ આઈડિયા પિચિંગ ઇવેન્ટ યોજાય

મેડિસિનના ટેસ્ટિંગ માટે આર્ટિફિશિયલ સેલ ડેવલપ કરનારા સ્ટાર્ટઅપને 2.50 લાખનું ફંડ

સિટી રિપોર્ટર : સુરત

યુવાનોને બિઝનેસ શરૂ કરવા ફંડની અછત ન થાય તે માટે સરકાર દ્વારા સ્ટુડન્ટ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન પોલીસીની શરૂઆત કરવામાં આવી છે. જે અંતર્ગત સાર્વજનિક યુનિવર્સિટીએ તેમના વિદ્યાર્થીઓના યુનિક સ્ટાર્ટઅપ આઈડિયાઝને ફંડિંગ આપવા 'આઈડિયા પિચિંગ ઇવેન્ટ'નું આયોજન કર્યું હતું. જેમાં યુનિવર્સિટીના સ્ટ્રીમ જેમ કે, એન્જિનિયરીંગ, કોમર્સ, સાયન્સ, આર્કિટેક્ચર અને લો કોલેજના વિદ્યાર્થીઓની 27 ટીમોએ ભાગ લીધો હતો. 27 ટીમોના આઈડિયાઝ જોઈ કાર્યક્રમના જીજ્ઞસે 15 જેટલા સ્ટાર્ટઅપ આઈડિયાને ફંડિંગ આપવા સહમતી આપી હતી.

સાર્વજનિક યુનિવર્સિટીના સાયન્સ



પોતાના સ્ટાર્ટઅપના વિવિધ પાસાઓ વિશે જજ્જસને એક્સપ્લેન કરતા વિદ્યાર્થીઓ કોલેજના સેલ ટેક લાઈફ સાયન્સ ત્યારબાદ સ્કેટ કોલેજના સ્ટાર્ટઅપ સ્ટાર્ટઅપને 2.50 લાખની ગ્રાન્ટ મળી સ્કાયબાઉન્ડ, બાયોકોસ્મેટિક્સ અને હતી. આ સ્ટાર્ટઅપમાં આર્ટિફિશિયલ સાયન્સ કોલેજના ન્યુટ્રીપોટને 1 એનિમલ સેલને ગ્રો કરી તેના પર લાખ રૂપિયાની ફંડિંગ અપાઈ હતી. મેડિસિનની ટેસ્ટિંગ કરી શકાશે. સ્કાઈબાઉન્ડમાં ઝડપી રીતે એક કેટલાક સ્ટાર્ટઅપ્સને આર્થિક સહાયની સાથે સાથે કોપીરાઈટ્સ અને પેટન્ટ મેળવવા માટે પણ ગ્રાન્ટ આપવામાં આવી હતી. આ ઇવેન્ટનો ઉદ્દેશ્ય વિદ્યાર્થીઓમાં રહેલી પ્રતિભાને એક પ્લેટફોર્મ પૂરો પાડવાનો હતો.

Some Glimpse of the event:

FELICITATION OF JURY



FELICITATION OF JURY



DURING SESSION





FELICITATION OF JURY





STUDENT TEAM
ON DUTY



- We the co-ordinators of IDEA Pitching extend our thanks to **Dr. Dipali Kasat, SU-Co-ordinator** for guidance and support for the event.
- We are grateful to **SU-SSIP and Sarvajanic University** for extending moral, financial support for the event.
- We extend our thanks to all **Dean of Institutes** to motivate the students to participant in Idea Pitching.
- We extend our special thanks to **Prof. Persi Engineer, Provost of Sarvajanic University** and **Dr. Ashish Desai, Registrar of Satrvajanik University** for their support for the event.
- Special thanks to **Faculty mentors** who prepared students for Idea Pitching.

"A strong team excels through trust, communication, diversity, and unwavering support for one another."

Report Compiled by Dr. Kaushika Pal