



**SARVAJANIK UNIVERSITY**

**SSIP**

**SSIP AWARENESS CORNER**

**AS A PART OF SU CARNIVAL**

HELD ON

**19<sup>th</sup> & 20<sup>th</sup> FEB 2024**

ORGANIZED BY

**SARVAJANIK UNIVERSITY**

CO-ORDINATED BY

**DR. KAUSHIKA PAL  
DR. RUPAL SNEHKUNJ**

## Objective of the SSIP Awareness Corner:

The objective of the SSIP (Student Startup and Innovation Policy) awareness program is to foster a culture of innovation and entrepreneurship among students. By spreading awareness about the SSIP initiative, the program aims to educate students about the opportunities and resources available to them for pursuing their entrepreneurial aspirations. It seeks to empower students with knowledge about the support mechanisms provided by the government, educational institutions, and industry partners to turn their innovative ideas into viable startups. The SSIP corner was equipped with games for students. The objective of the game featuring entrepreneurship within the SSIP stall is to familiarize students with successful startups and entrepreneurs associated with SSIP, fostering awareness, inspiration, and a deeper understanding of entrepreneurship while promoting the SSIP ecosystem on campus.

## Details of the Awareness Corner:

Date and Time:	19 <sup>th</sup> & 20 <sup>th</sup> February 2024 (10:00 PM to 6:00 PM)
Venue:	Stall at Amphitheater, SCET
Targeted Audience	Students of Sarvajanik University and other colleges and school
Coordinated By:	Dr. Kaushika Pal & Dr. Rupal Snehkunj
Organized By	Sarvajanik University
Visits	500+

## Details:

- The SSIP Awareness Corner was arranged in SU Carnival during 19<sup>th</sup> & 20<sup>th</sup> February 2024 for full day. The visitors on the stall were students of all the institutes of Sarvajanik University and other colleges and schools of the city. The stall had details of SSIP activities carried during the year and games to add knowledge and fun at the stall.
- Wheel of Fortune and Dart was used and linked to entrepreneurs and startups. Wheel of Fortune had options like Guess the company by tagline, Guess the company logo, Guess the entrepreneur, Guess the Founder, tongue twister, Spin again and better luck next time. The wheel was rotated and when arrow was pointing to any option students need to select a chit from bowl and make the guess, On right guess students were gifted with chocolates. Similarly, the dart has 20 numbers. These 20 numbers were linked to Guess the company

by tagline, Guess the company logo, Guess the entrepreneur, Guess the Founder, tongue twister bowls and students had to make the guess.

- The incorporation of a game featuring guessing founders, logos, and company taglines within the SSIP stall aims to deepen students' familiarity with successful startups and entrepreneurs linked to the SSIP framework. Through interactive participation, students gain insights into the entrepreneurial ecosystem, recognize key players, and grasp branding strategies. By exploring diverse startups and values, they feel a stronger sense of belonging to the SSIP community, while showcasing peer or alumni startups highlights the potential for students to succeed with SSIP support. Overall, the objective is to spark interest, raise awareness, and foster engagement with entrepreneurship, aligning with the ethos of SSIP on campus.
- These games attracted many students and all were awared about the SSIP.
- Students enjoyed and at the same time were made aware about how SSIP can help them to fulfill there startup dream.

## SU Carnival Invitation:



## Some Glimpse of the event:







## EXPLANATION TO STAKEHOLDERS ABOUT AGENDA OF GAMES







**THE TEAM**







**THE TEAM**



- We the co-ordinator of SU SSIP awareness corner extend sincere thanks to **Dr. Dipali Kasat, SU-Co-ordinator** for guidance and support for the event.
- We are thankful to **Sarvajanik University** for believing in us for spreading awareness about SSIP Cell at our University and extending moral, financial support for the event.
- We extend our special thanks to **Prof. Persi Engineer, Provost of Sarvajanik University** and **Dr. Ashish Desai, Registrar of Sarvajanik University** for their support for the event.

*"Every small step is a positive beginning on the journey of learning."*

*Report Compiled by Dr. Kaushika Pal*