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**INSTITUTION'S
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Sarvajani Education Society

Sarvajani College of Engineering & Technology

Dr. R. K. Desai Marg, Opp.Mission Hospital, Athwalines, Surat-395001

Report for an Expert Talk on

**“Intellectual Property Rights and IP
Management for Start-up”**

Date : 20/04/2024

Venue : EC AV Room, SCET

Faculty Co-ordinators

Prof. Ankit Patel

Dr. Samip Shah

In association with

Institution's Innovation Council (IIC), SCET

Information Technology Department

Mechanical Engineering Department

Introduction

The department of Information Technology along with Mechanical Engineering Department from Sarvajanic College of Engineering and Technology had the privilege of hosting a talk on "Intellectual Property Rights and IP Management for Start-ups" on 20th April 2024. The talk was delivered by an esteemed guest Dr. Anish Gandhi. The event aimed to provide valuable insights into the intricacies of intellectual property rights and effective IP management strategies specifically tailored for start-ups.

About the event

This event emphasized the importance of understanding IP rights for the growth and protection of start-ups. This session aims to provide invaluable insights into various types of intellectual property, the significance of IP for start-ups, and practical strategies for effective IP management. The interactive session was highly engaging, with participants actively seeking advice on their IP concerns.

Participation Details:

The students of various departments were present at this event. A total of approximate 120 students from first year to final year, having interest in start-ups and entrepreneurship participated in this session to gain insights of the norms and the legal laws the govern the overall formulation of a business set-up.



The event commenced with a warm welcome addressed by Dr. Vivaksha Jariwala, Head of the IT Department. Dr. Jariwala highlighted the significance of understanding intellectual property rights in today's innovation-driven market and emphasized the importance of IP management for the success and sustainability of startups. Dr. Anish Gandhi, a chartered Engineer and a renowned expert in Intellectual Property Rights, was introduced to the

audience. With an impressive background and extensive experience in the field, Dr. Gandhi has been a guiding force for many startups in navigating the complex landscape of IP rights.



Dr. Gandhi's talk covered a wide range of topics essential for start-ups, including:

- **Understanding Intellectual Property Rights:** An overview of different types of IP rights such as patents, trademarks, copyrights, and trade secrets.
- **Importance of IP for Start-ups:** How intellectual property can serve as a valuable asset and competitive advantage for start-ups.
- **IP Strategy and Management:** Practical strategies for managing IP assets effectively, including securing IP rights, avoiding infringement, and leveraging IP for business growth.
- **Case Studies:** Real-world examples and case studies showcasing successful IP management by start-ups.
- **Q&A Session:** An interactive question-and-answer session where Dr. Gandhi addressed various queries from the audience, providing deeper insights and personalized advice.



Conclusion:

The event concluded with expressing gratitude to Dr. Anish Gandhi for his enlightening talk and to all the stakeholders who helped directly or indirectly in organizing the event. The talk provided valuable knowledge and actionable insights that will undoubtedly benefit the attendees in their entrepreneurial endeavors.

We express our heartfelt gratitude to the Provost, Principal, faculty members, and all the participants and students for making this interactive session on IPR and IP management for Start-ups a truly memorable and meaningful event. As we look forward to the coming years, we aspire to continue this tradition of spreading awareness and knowledge of various domains and aspects among our students with enthusiasm and dedication.
