







# SARVAJANIK UNIVERSITY SARVAJANIK COLLEGE OF ENGINEERING & TECHNOLOGY

**Expert Lecture** 

On

## "National Entrepreneurship Day"

November 6, 2023

**ORGANIZED BY** 

IIC CELL SCET

In association with

**Mechanical Engineering Department** 

Dr. Samip P Shah Prof. Amit Mehta Faculty Coordinator Dr. Utpal Pandya President – IIC, SCET

### **Event Highlights**

### The Team

Faculty Coordinator : Dr. Samip P. Shah and Prof. Amit Mehta

IIC Cell – SCET : Dr. Utpal Pandya, President, IIC-SCET

Dr. Dhruti Sharma, Convener, IIC-SCET

**Student Coordinators** : Preet Mehta, 2<sup>nd</sup> IT, SCET

Yash Shah, 3<sup>rd</sup> Mech, SCET

### **Details of Event**

**Event Type** : University / Institute Level Program

**Event Platform** : Sarvajanik College of Engineering & Technology (SCET)

**Category** : IIC - Quarter -1 (2023-24)

Expert Speaker : 1. Mr. Chinmay Desai

**Founder-Northern Star Engineering** 

2. Mr. Kush Shah

**Director-UK Multi Corp** 

**Schedule** : November 6, 2023 (2:30 pm to 4:00 pm)

N.J. Seminar Hall, SCET

**Aspirants** : UG students and faculty of Sarvajanik College of

Engineering & Technology, SCET

Accessibility : Open to all (Students/Faculty members)

Registered Entry : 136

Participated Entry : 84

#### **About the Event**

Institution's Innovation Council (IIC) program is initiative of Ministry of Education (MoE) through MoE's Innovation Cell (MIC) in collaboration with AICTE for Higher Educational Institutions (HEIs) to systematically foster the culture of innovation and start-up ecosystem in education institutions. With this objective Innovation Council, SCET and Student Start UP Cell, SCET in association with mechanical engineering department has organized an Expert talk on "National Entrepreneurship Day" on November 6, 2023.

We are honored to have renowned experts and successful entrepreneurs as our keynote speakers, including:

- **1. Mr. Chinmay Desai (Founder-Northern Star Engineering)** This organization is focused on fire consultancy and contracting services in Surat city for the past seven years as a registered fire consultant (FPCOR) for the Surat Municipal Corporation.
- **2.** Mr. Kush Shah (Director-UK Multi Corp) UK Multi Corp began in 2016 with a single store on CG Road in Ahmedabad. Over time, the business has expanded significantly and now enjoys the privilege of serving approximately a thousand customers daily. It has established itself as a retail leader by offering exceptional brands (like Sketchers, Hush Puppies, Arrow, Flying Machine, US plol and may more...) and operating more than 55 retail stores across 24 cities, with a primary presence in Surat, Gujarat.

**Mr.** Chinmay Desai talked on "Who can be an entrepreneur?" The following points summarize the key ideas presented in the lecture:

- Entrepreneurship as an Inclusive Field
- Vision and Creativity
- Diverse Backgrounds
- Age is Not a Barrier
- Gender Equality
- Cultural and Geographic Diversity
- Entrepreneurship Education
- Mindset and Traits
- Resourcefulness
- Social Entrepreneurship

In conclusion, the lecture emphasizes that entrepreneurship is open to a wide array of people, irrespective of their background, age, gender, or education. The defining qualities of an entrepreneur are passion, determination, and the ability to transform ideas into successful ventures. Entrepreneurship is an inclusive and diverse field that celebrates the entrepreneurial spirit's universality and limitless potential.

**Mr. Kush Shah** delivers the lecture on "Life is What You Desire" which explores the concept that our lives are shaped by our desires, intentions, and actions. Here's a summary of the key points presented in lecture:

- The Power of Desires
- Clarity of Vision
- Setting Intention
- Taking Action
- Overcoming Challenges
- Personal Responsibility
- Mindset and Positivity
- The Law of Attraction
- Self-Reflection and Adaptation
- Fulfillment and Happiness

In conclusion, "Life is What You Desire" underscores the idea that our lives are greatly influenced by our desires, intentions, and actions. By having a clear vision, setting positive intentions, taking action, and maintaining a positive mindset, we can shape our own destinies and work towards a fulfilling and happy life. The lecture encourages individuals to take personal responsibility and embrace the power they have to design their desired life.

### **Announcement and Pre-Process for the Workshop**



Sarvajanik University Sarvajanik college of Engineering and Technology Institution's Innovation Council [IIC]





In Association With Mechanical Engineering Department



# **Entrepreneurship Day** Celebration

Keynote speakers:



Chinmay Desai

Founder-Northern Star Engineering Topic-Who can be an entrepreneur?



### Kush Shah

Director-UK Multi Corp Topic-Life is what you desire

Date: 6 November 2023, Monday Venue: NJ Seminar Hall Timings: 2:30 PM-4:00 PM





Faculty co-ordinators Dr.Samip Shah Prof.Amit Mehta

Student co-ordinators Preet Mehta-8155832265 Yash Shah-9879698877

The leaflet was prepared by the student team and circulates into the student group along with notice board of the SCET.

### **Few Glimpses of event:**































### **Acknowledgement:**

We would like to express our sincere gratitude to **Mr. Dhruvin Shukla**, whose exceptional organizational skills and unwavering commitment played a pivotal role in the successful execution of the expert talk. His meticulous planning, attention to detail, and dedication to ensuring a seamless event were instrumental in making this event a resounding success. Thank you for your invaluable contributions and for being an indispensable part of this endeavor.

### **Registered Participation Entry List**

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