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**INSTITUTION'S
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(Ministry of HRD Initiative)



Sarvajani Education Society

Sarvajani College of Engineering & Technology

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Report of an Talk on

**“Significance of IP Protection and
Commercialization”**

Date: April 25th, 2025

Venue: Online Mode

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1. Introduction

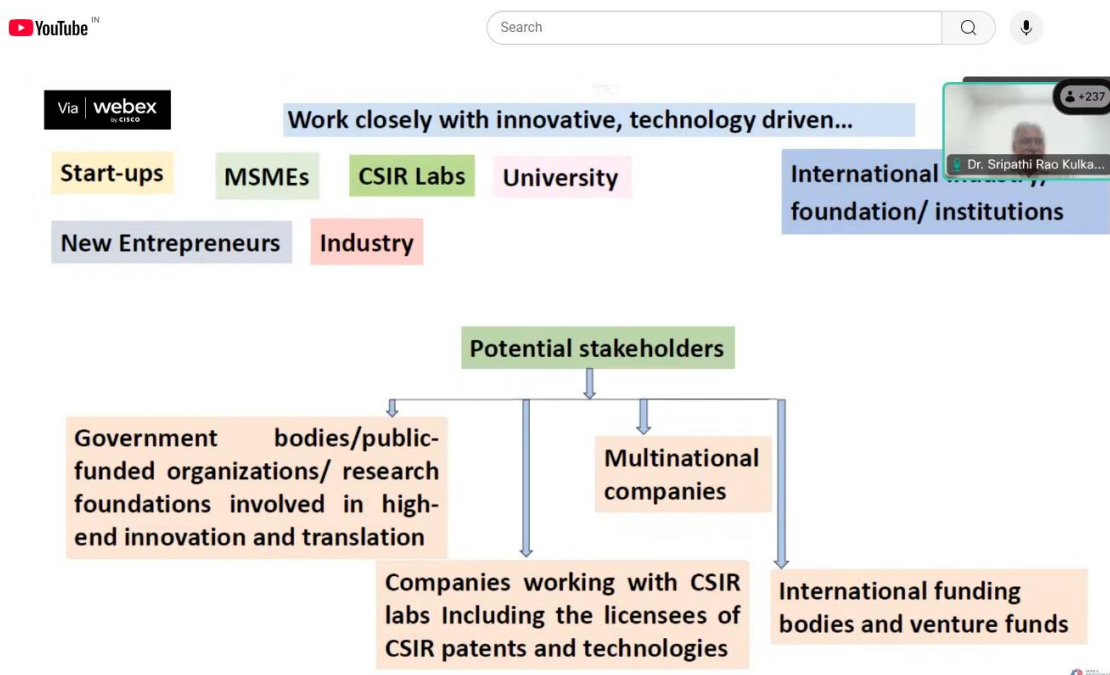
Intellectual Property (IP) plays a fundamental role in encouraging innovation, protecting creators, and driving economic growth.

The session focused on explaining the importance of IP rights, methods for protecting innovations, and strategies for effective commercialization.



2. Importance of IP Protection

- IP protection ensures that inventors and creators gain recognition and financial benefits.
- It incentivizes innovation by providing legal safeguards.
- A robust IP system contributes to national development and global competitiveness.



3. Commercialization of IP

- Commercialization transforms intellectual property into marketable products and services.
- Strategies include:
 - Licensing agreements
 - Joint ventures
 - Startups and spin-offs
- Effective commercialization benefits both inventors and society.

The product is clearly copied... but the court dismisses the case.

Because your copyrighted sketch included a design element that was-

- Not registered under the Designs Act, 2000, and is reproduced >50 times by an industrial process → Copyright ceases for the design.

Top 5 Key Learnings

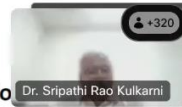
- 1. Copyright = Artistic Expression**
→ Protects creative works, not intended for mass industrial application.
- 2. Design = Aesthetic Only**
→ Covers visual features, not the function of an article.
- 3. Function + Design Protection**
→ Functional elements are not eligible under design law.
- 4. 50+ Copies = Copyright Ends**
→ If a registrable design is used industrially (50+ times), copyright ceases.
- 5. No Dual Long-Term Protection**
→ Must choose: copyright (for art) or design registration (for industrial use).

Significance of IP Protection and Commercialization

4. Challenges in IP Protection

- Common challenges:
 - IP theft and infringement
 - Lack of awareness
 - Complex legal processes
- Solutions suggested:
 - Strengthening legal frameworks
 - Public education
 - International cooperation

- Inventorship is decided by claims and the title of “inventor” is earned, not bestowed.



Eg: Claim 1. (as filed)

An adhesive composition

comprising part A, part B, part C, **part D** and a catalyst.

- Inventor 1: Parts A, B, C
- **Inventor 2:** **Part D**
- Inventor 3: Catalyst

all 3 are inventors – *as filed*,

*during prosecution if the claims part is withdrawn, then the **inventorship** of that inventor is **lost**.*

- Incorrect inventorship is difficult to fix once the application is filed.

5. Role of Institutions and Policies

- Universities, research institutions, and government agencies play critical roles.
- Supportive policies are essential for promoting R&D and innovation.
- International treaties like TRIPS help standardize global IP laws.

6. Conclusion

The key takeout from session is that protecting and commercializing intellectual property is not solely the inventor's responsibility but a collective effort involving governments, businesses, and academia. A strong IP ecosystem encourages continuous innovation and drives societal and economic benefits.
