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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



SARVAJANIK UNIVERSITY

SARVAJANIK COLLEGE OF ENGINEERING & TECHNOLOGY

R E P O R T of EVENT

“Workshop on Business Model Canvas (BMC) & Business Model Fit”

Suggested by IIC

Date: 12th May, 2026

Time: 9:00 to 3:30 pm (12th May)

ORGANIZED BY

IIC CELL SCET – SCET

Dr. Tejal Joshi
Faculty Coordinator

Dr. Utpal Pandya
President – IIC, SCET

Event Highlights

The Team

Faculty Coordinator	:	Dr. Tejal Joshi ,Nandkishor Joshi, Dr. Hardik Desai, Dr. Shabbir Vora
IIC Cell – SCET	:	Dr. Utpal Pandya, President, IIC-SCET Dr. Dhruti Sharma, Convener, IIC- SCET
Student Coordinators	:	Heet Khunt - IC DEPT Shivansh Desai –IC DEPT

Details of Event

Event Type	:	Institute Level Program
Event Platform	:	Sarvajanik College of Engineering & Technology (SCET)
Category	:	IIC - activity for Quarter -3 (2025-26)
Event	:	Workshop on Business Model Canvas (BMC) & Business Model Fit
Schedule and venue	:	12 th May, 9:00 to 1:30 pm Embedded lab
Aspirants	:	First year UG students IC and Electrical department of SCET
Accessibility	:	Open to all (Students)
Registered Entry	:	36+36 students
Participated Entry	:	72

About the Event

Institution's Innovation Council (IIC) program is initiative of Ministry of Education (MoE) through MoE's Innovation Cell (MIC) in collaboration with AICTE for Higher Educational Institutions (HEIs) to systematically foster the culture of innovation and entrepreneurship skills in professional. With this objective Innovation Council, SCET, SCET has organized a workshop on “Workshop on Business Model Canvas (BMC) & Business Model Fit.

As part of the semester-long Design Engineering course, a Business Model Canvas (BMC) & Business Model Fit Session was conducted during the final Design Engineering Canvas Presentation held on 12th May 2026. The activity enabled students to extend their Design Thinking outcomes toward entrepreneurship by understanding how innovative engineering solutions can be transformed into sustainable business opportunities.

The session was integrated into the final project presentations conducted under the guidance of Dr. Tejal Joshi, with faculty coordinators Dr. Shabbir Vora, Prof. Nandkishor Joshi, and Dr. Hardik Desai.

The BMC session was built upon the semester-long Design Thinking activities undertaken by students. Throughout the semester, students devoted two hours every week to identifying real-world problems and developing innovative engineering solutions using the Design Thinking methodology. Students completed various Design Engineering canvases including:

- AEIOU Observation Framework
- Empathy Mapping
- Mind Mapping
- Ideation Canvas
- Product Development Canvas

These activities helped students thoroughly understand users, identify genuine problems, generate innovative ideas, and develop feasible product concepts. This strong foundation naturally led to discussions on how these technical solutions could be translated into viable business opportunities through the Business Model Canvas approach.

The students were given input by faculties on following aspects.

- Connect Design Thinking outcomes with entrepreneurial opportunities.
- Understand the importance of developing a clear value proposition.
- Recognize customer needs through empathy-based problem identification.
- Appreciate the role of customer validation before product development.
- Understand how engineering innovations can be converted into sustainable business models.

Outcome of the workshop:

Students were introduced to the fundamentals of business planning and startup thinking. By connecting user-centered design with business viability, the workshop provided participants with a holistic understanding of innovation—from identifying customer problems to proposing technically and commercially feasible solutions.

Glimpses of Event of 12th May



The Students list with their subject topic on which Business Model Canvas were discussed..

Instrumentation and Control students group

Sr no.	Enrollment	Name	Area/Field of study
1	ET25BTIC004	Ruchit Desai	The Sorter Porter
	ET25BTIC018	Nevil Malankiya	
	ET25BTIC001	Shubham Anghan	
	ET25BTIC020	Menik Mendpara	
2	Et25BTIC003	Dhruv Dedasaniya	Unplanned Machine failure
	ET25BTIC036	Vraj Vyas	
	ET25BTIC031	Nitya Shah	
	ET25BTIC010	Parth Gajera	
3	ET25BTIC023	Jash Patel	Electricity Conserver
	ET25BTIC002	Bhavya Patel	
	ET25BTIC026	Pathan Sufiyan	
	ET25BTIC027	Pujan Desai	
4	ET25BTIC005	Shivansh Desai	Agriculture
	ET25BTIC021	Mihir Gajera	
	ET25BTIC034	Jay Thakor	
5	ET25BTIC029	Rathin Parikh	wind turbine air purifier
	ET25BTIC013	Rudra Gaywala	
	ET25BTIC025	Smit Patel	
	ET25BTIC007	Nenal Dhola	
6	ET25BTIC009	Krishana Dudhat	Smart Parking System
	ET25BTIC017	Heet Khunt	
	ET25BTIC008	Namra Dobariya	
	ET25BTIC015	Yash Gondaliya	
7	ET25BTIC012	Kishor Ghanchi	Smart Animal Agriculture
	ET25BTIC028	Yagna Purohit	
	ET25BTIC024	Mahir Patel	
	ET25BTIC011	Dhruv Gajjar	
8	ET25BTIC019	Vedika Mehta	Space Debris Management
	ET25BTIC035	Vaishvi Tailor	
	ET25BTIC006	Suhani Dhivar	
	ET25BTIC014	Rajvi Ghariwala	
9	ET25BTIC016	Akshar Jariwala	Textile Industry
	ET25BTIC032	Ved Shastri	
10	ET25BTIC022	Patel Hetvi	SMART MALL
	ET25BTIC030	Priyanshi rixawala	

ET25BTIC033	Pranav sunaviya	
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Electrical Group students

Sr. No.	ENROLLMENT NUMBER	STUDENT NAME	GROUP ID	DOMAIN
1	ET25BTEL001	AAYUSH RAI	1	RANGE OF HYBRID CARS
2	ET25BTEL002	AMAR KAPRI		
3	ET25BTEL003	VRAJ ANGHAN		
4	ET25BTEL004	YUVRAJ BAKHTAWAR		
5	ET25BTEL005	NAMRA CHAMPANERI	2	EV LITHIUM ION BATTERY
6	ET25BTEL006	PRAKASH CHAUDHARY		
7	ET25BTEL007	MEGH CHAUHAN		
8	ET25BTEL008	HET CHOVIATTA		
9	ET25BTEL009	DALAJA JARIWALA	3	WIRELESS EARPHONES
10	ET25BTEL010	NITANT DESAI		
11	ET25BTEL011	DEV BHATT		
12	ET25BTEL012	KRISH DOMADIYA		
13	ET25BTEL013	VAISHNAVI DUBEY	4	DRONES
14	ET25BTEL014	ARUN EZHUTHASSAN		
15	ET25BTEL015	JEET GALANI		
16	ET25BTEL016	ADARSH GUPTA		
17	ET25BTEL017	HRISHI LAD	5	LIMITED INFRASTRUCTURE OF CHARGING PORT
18	ET25BTEL018	MIHIR MAKWANA		
19	ET25BTEL019	NEEL NIKAM		
20	ET25BTEL020	KRUSHABH PAGHADAL		
21	ET25BTEL021	ADITYA PATEL	6	SMART WASTE MANAGEMENT
22	ET25BTEL022	KASHYAP PATEL		
23	ET25BTEL023	RIDDHAM PATEL		
24	ET25BTEL024	SHAAN PATEL		





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Business Model Canvas & Business Model Fit



Date: 12th May, 2024,
Venue: Embedded Lab, IC
Computer Lab, Electrical
Time: 9:00 to 11:00 Am (12th May)

Faculty Coordinators:
Dr. Tejal Joshi Dr. Shabbir Vora Prof. Nandkisher Joshi Dr. Hardik Desai

Compiled and Prepared By
Dr. Tejal Joshi
Faculty Coordinator, IIC

