



Sarvajnik Education Society
Sarvajnik College of Engineering & Technology
Department of Textile Technology

(Accredited by National Board of Accreditation (NBA, New Delhi upto June 2022)



A Report on Interaction with Alumni

Organized by:
Department of Textile Technology
on
27th August, 2021

Co-ordinator:
Prof. (Dr.) Krishma Desai
(SCETAA Representative, T.T. Department)

Alumni:
Mr. Samarth Rangoonwala
Batch 2020



Sarvajnik College Of Engineering & Technology

SURAT ART SILK CLOTH MANUFACTURERS
ASSOCIATION

FACULTY OF TEXTILE TECHNOLOGY – SCET

(Accredited by National Board of Accreditation (NBA, New
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Alumni Talk: Share what I gain



Amruta Patel Batch : 2017

Company:

Ultra Denim Pvt. Ltd

Designation:

**Assistant Manager in Product
Development
& Export Marketing Executive**



**Samarth Rangoonwala
Batch : 2020**

Company:

OneTwo OneThree

Designation:

Creative Head and Founder

Date August 27, 2021

Time 10:00 AM

Vanue:N J Seminar Hall,SCET.



YouTube: Textile Technology Department SCET

Facebook: Textile TECHNOLOGY-SCET

**Coordinator
Prof(Dr.)Krishma Desai**

**Associate Professor & Head
Prof(Dr.) Jitendra R. Ajmeri.**

Department of Textile Technology organized an interaction session under the banner of “Share What I Gain”, initiated by SCET Alumni Association for the students of SCET on 27th August, 2021. The purpose of the interaction was to facilitate a talk between alumni and our present students, in order that the students may derive information regarding state-of-art practices and new developments in the Textile Industry, ideas to pursue higher studies and achieve their aspired goals.

The lecture was titled: “Starting Your Clothing Brand in Digital Era (Offline)” and was attended by the students of BE II, BE III & BE IV (Textile Technology).

About The Alumni

The invited alumni for this interactive session was **Mr. Samarth Rangoonwala** - alumni from the batch 2020 of Textile Technology Department. He is the Creative Head & Founder, OneTwo OneThree Clothing Brand. One of his designed shirt was featured on pg 41, Grazia Magazine’s August 2021 issue.

Highlights of the interaction:

- Mr. Samarth started his talk by describing the dream he lived during his college years.
- He shared the vision and action behind the launching his brand which was idealised in February 2020 and launched in August 2020.
- The audience enjoyed a detailed presentation on steps involved in setting and launching a start up.
- He described the process of analysing the market and identifying the gap and shared his experiences and challenges faced during the actual process of launching his own clothing brand.
- He showed a variety of samples developed by him before and after the launch of the brand giving an insight of the minute details to be considered during the sampling process as well as production process.
- The valuable inputs on production, sales, marketing skills & various digital tools used in creating a brand by Mr. Samarth will motivate the students to head their journey towards more technical inventions in diverse fields.

Glimpses of the session:

