

Sarvajanik Education Society Sarvajanik College of Engineering & Technology, Surat. Master of Computer Application Department

Date: 8-March-18

Report on Faculty Interaction cum Visit To



"Shri RamKrishna Export Pvt. Ltd., Katargam"

We are glad to inform you that M.C.A Department, under the auspices of Entrepreneur Development Cell (EDC) of the Institute had organized a Faculty Interaction cum Visit to Shri RamKrishna Empire, Katargam on 3rd March 2018, Saturday from 12.00 noon to 3.00 pm. The objective of the visit was to get awareness on import/export, manufacturing, technologies and marketing fronts of the diamond industries. The entire visit was coordinated by Prof. Alpa Shah. Following faculties/students took advantage from the visit.

MCA Department
Prof. (Dr.) S. V. Patel, Professor
Prof. Gayatri Kapadia, Head M.C.A.
Department
Prof. Prashant Keswani, Asst. Professor
Prof. Alpa Shah, Asst. Professor
Prof. Zankhana Vaishnav, Asst. Professor
Prof. Jayana Ahuja, Asst. Professor
Mr. Mayank Jain, Adhoc Asst. Professor
Mr. Sudhir Singh, Adhoc Asst. Professor
Ms. Tejal Surati, Lab Asst.

EDC Student Coordinators
Vishal Jobanputra
Sonali Sharma
Inderjeet Kaur Khokhar
Vedik Dave
Mahitosh Pawar

Dr. Jitendra Ajmeri, Head - Textile Technology Department, Convener - Entrepreneur Development Cell



HREE RAM KRISHNA EXPORT is one of the leading manufacturers of diamond with annual revenues over 1 billion dollars.

SRK Empire is technologically advanced with fully air-conditioned located at Katargam, Surat. This building is committed to green environment initiatives and is a member of US Green Building Council. The building has the

capacity of 4000 people. Also it is one the industry where total man force works in fully air conditioned environment. SRK has its offices in Mumbai and Surat in India and has a span abroad in USA, Israel, China, Hong Kong and Belgium.

On reaching the premises at 12:00 noon, we were heartily welcome by **Mr. Jatin Jolapara** – **Technology Head** and **Mr. Bhavesh Lathiya, General Manager, Chairman Office**. Mr. Jatin then escorted us the entire visit. He showcased us the wall of achievements, vision and mission of the industry. Brief about SRK exports, their business and corporate social responsibilities were explained.

The owner of the company Mr. Govindbhai Dholakia believes in "Art Of Giving". Apart from being the top stackers of diamond industry, company has dedicated itself to the cause of humanity, mainly in the fields of health, education and upliftment of the needy. They also support medical facilities to the BSF of Gujarat.



We were shown a small clip, in the audio visual room, of journey of Mr. Govind Dholakia from a 13 year young lad who had left his village with nothing in his hands, but only with a dream in his eyes to be a diamond tycoon.

For the past five decades, the company is working on the pillar of trust on its employees. The company has witnessed many known faces like Dr. A. P. J. Abdul Kalam, Hon' Prime Minister Shri Narendra Modi, His Holiness Dalai Lama, to name a few.

We visited the Assortment Hall at Fifth floor. There were



hundreds of

staff members working on computer software probing rough diamonds. We had a chance to look into the software Serene and Helium used for diamond estimations from raw ones. A machine scanned the raw diamond into the monitor and the employee then examines the diamond thoroughly to

check for defects, impurities and possible segmentation.

After that we went to Second floor where diamonds are polished. The employees were polishing and carving cuts on the diamond with machines. The machines are utterly noiseless. For the entertainment purpose a background music plays in the hall with variation in genre at different time of the day. This keeps the work going smoothly and interestingly.



After the visit to Polishing room we all gathered in conference room. Here, we had a great opportunity to interact with Mr. Govind Dholakia.

He came into the room introduced himself and asked for our introduction. As we had been moving through the industry and journey of his life, we had a lot of questions in our mind. We asked him how did he had overcame obstacles and problems that he faced during his struggling period. He replied that he believes in "Karm Kar Fal Ki Chinta Mat Kar" phrase. He said he always aimed at giving his best and not worrying about the outcomes because one don't know what is going to happen in future . All we can do is put our utter strength and work dedicatedly. Mr Dholakia is a

follower of the principles of GEETA and believes that there is nothing existing or going to happen in this universe that can't be explained through it. We asked him about how along with managing his business he fulfils his social responsibilities and personal relations. His reply was subtle that he believes in "**Art Of Giving**". If he has achieved something it is his responsibility to share it with his family and society.







We then headed to the dining room, with a capacity of around three to four hundred people, serving lunch to all the staff. We had delicious Gujarati Thali for lunch, and had privilege to share table with Mr. Govind Dholakia.

It is rightly said that instead of comparing yourself with others "Be The Better Version Of Yourself". After meeting Mr Govind Dholakia this phrase seems to appear true, as his journey of success is not only based on hard work, dedication and commitment but also on compassion, trust and love. His passion towards work and empathy for others has made him not only successful, but a satisfied and peaceful person.

The visit was truly successful in a way that the faculties got such a chance to dig into deep one of the finest Diamond Industries. The icing on the cake, an interaction and personal chance to meet Mr. Govind Dholakia was memorable. All the faculties and student coordinators were really pleased and satisfied.

We earnestly express thanks to **Prof. Gayatri Kapadia** – **Head of our M.C.A. Department** for her kind consent. We also express thanks to **Prof. (Dr.) Jitendra Ajmeri, Convener-Entrepreneur Development Cell**. We thank **Dr. Vaishali Mungurwadi, Principal** for her continuous support and permitting faculties for the same visit.

"I am nothing but I can do anything" – Shri Govind Dholakia