

# Sarvajanik Education Society Sarvajanik College of Engineering & Technology Academic Year 2020-2021

Date: 15th August 2020

#### **Report on Webinar**

"Career Progression of Students' Community during Pandemic"



Sarvajanik Education Society

Sarvajanik College of Engineering & Technology Towards progressive civilization...

## MCA Department is Organizing an Expert Webinar:-

Career Progression of Students' Community during Pandemic.



Internship



Grooming & e-learning opportunities



Personal branding



Social Networking



Date: 15th August 2020

Time: From 4:00 PM to 5:00 PM IST

Coordinated By: Dr. Alpa Shah





Prosenjit Mukherjee

Deputy General Manager SRKay Consulting Group During this Pandemic, the career of students and its certainty is in a whirlpool. What is job security for students in the current Covid-19 scenario? How existing students who are lacking in skills are is unable to cope up with current market changes. With a view to get industry expert throw light on all these aspects, **MCA Department** organized a webinar on "Career Progression of Students' Community during Pandemic".

Speaker	Mr. Prosenjit Mukherjee
Designation	Deputy Manager, SRKay Consulting Group
Date & Time	15th August, 2020 (04:00 PM to 5:00 PM)
Venue	Online Session via Google Meet
Targeted Audience	MCA Students and faculties
Coordinated By	Dr. Alpa Shah
Participants	40

The session started by the welcome speech by **Prof. Kaushika Pal**, HOD MCA Department. Introduction of the **expert Mr. Prosenjit Mukherjee** by **Dr Alpa Shah**. Mr Prosenjit has more than 15 years of Global HR and Talent Acquisition experience in mass recruitment, executive search hiring, employee engagement, policymaking, 360-degree Appraisal Mechanism, Trust Index Performance Management, Learning & Development, Virtual Performance Dashboards, Talent Certifications, Change management, Social media management, and Marketing. Currently he is playing a role of Brand Storyteller, Social Media Marketer and a Senior HR Leader, at the renowned tech company called **SRKAY Consulting Group** that has been invested by multi-billion dollar Diamond Exporter Group, **Shri Ram Krishna Exports** (**SRK**).

#### **Hot Picks from the Webinar**

- ♣ Upgrading skills to fit the current market trends is very important.
- ♣ A student must have multiple skill set. Self-learning from multifunctional resources is very important.
- Companies prefer to hire those who have hot skills in varied dimensions.
- ♣ Interact with social people through professional networks. Create your network, rather than Facebook use LinkedIn.
- Social engagement is considered very important in current era.
- ♣ Students must spend time in improving their skill set other than core competencies.
- Personal branding is very important aspect for career advancements. Use online platforms for more visibility
- Be persuasive.
- Take advantage of Campus Ambassador Programs for creating their profiles.
- Meta cognitive knowledge is desirable.
- Discussed case studies of Akshay Saini and Jitendra Choksey from LinkedIn.
- Students must understand their strength, start writing, technical blogging, coding different from what you are doing already, bookish knowledge,
- ♣ Corporate world would demand how well versed a student is flexible and agile. Agile is being flexible, ready to accept new things, change oriented, give me anything I will learn kind of guy.

The session was followed by Question and Answer. Final year student, **Ravi Viradiya** presented vote of thanks.

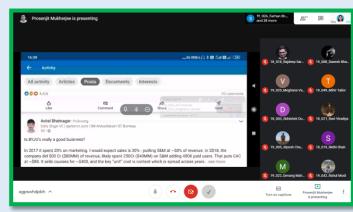
We would like to thank **Shri Bhaskar Cheruku**, Registrar SCET, for making the process hurdle free. We would also like to extend our gratitude to **Dr. Hiren Patel**, Principal, SCET Engineering, for his continuous support.

Some glimpses of the workshop are shared for kindest perusal.

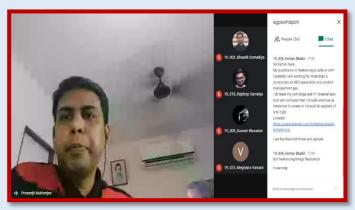












## Be Cognitive, Be Agile!!

Report compiled by Dr Alpa Shah