

## Sarvajanik College of Engineering & Technology



### A Report on interactive session on internet and social media privacy and security.

By: Student Activity and Welfare Council

GirlinNeighbour.com is an initiative of iVIPANAN Digital Marketing Services to empower the common girls who have big dreams in their eyes but due to the lack of resources they many times compromise with their dreams. This is a blog platform where bloggers write on many topics like career, lifestyle, fantasy, fashion, choices etc. The aim of this platform is to empower girls/women on various aspects of the life, especially the digital platform.

An Alumni of SCET, Divya Mistry reached out to us to conduct a session at our college to sensitize young girls, who are at a critical stage of accepting and being empowered by the internet, to the threats they may face online, and equip them with the tools they need to protect themselves online. The program took the form of discussions and seminar, where students heard from the expert team of girls and also shared their experiences. They left the program with more awareness of the threats and how to keep themselves safe online and sparked the dialogue of **#DigitalGirl** with their peer groups and cohorts. This was an honest attempt to ensure the online safety of women and girls who are most prone to the hazards of an open platform.

Seminar was conducted by:

**Siddhi Jain:** She is BBA in Marketing graduate and Digital Marketing Manager at iVIPANAN. She has expertise in SEO, Content Illustration and Social Media Marketing.

**Divya Mistry:** She has done BE Computer and working as Digital Marketing Executive at iVIPANAN. Her expertise is SEO, Social Media Marketing and Content writing.

**Shruti Bubna:** She has done bachelors in Media Management and is Digital Marketing head at Bubna Polysack. Her expertise is Social Media Marketing and Content writing.

**Event Details:**

**Date & Day:** 25<sup>th</sup> January, 2019 (Friday)

**Time:** 2:30 PM to 3:30 PM

**Venue:** NJ Seminar Hall, SCET

**Co-ordinated By:** Team SAWC, SCET

**SOME GLIMPSES IN THE FORM OF PICTURES OF THE  
EVENT:**







