



SARVAJANIK UNIVERSITY
Sarvajani College of Engineering and Technology
Bachelor of Technology



B. Tech. Semester VII

Subject Name: Business Ethics & Corporate Social Responsibilities

Subject Code:BTMD17801

Type of course: HSM

Prerequisite: Zeal to learn the subject.

Rationale: Students become more effective decision makers by examining the meaning and role of ethics in the business environment, and the social responsibility of business organizations.

Teaching and Examination Scheme:

TEACHING SCHEME				Theory Marks			Practical Marks		Total
L	T	P	C	TEE	CA1	CA2	TEP	CA3	100
2	0	0	0	60	25	15	-	-	

CA1: Continuous Assessment (assignments/projects/open book tests/closed book tests) **CA2:** Sincerity in attending classes/class tests/ timely submissions of assignments/self-learning attitude/solving advanced problems **TEE:** Term End Examination **TEP:** Term End Practical Exam (Performance and viva on practical skills learned in course) **CA3:** Regular submission of Lab work/Quality of work submitted/Active participation in lab sessions/viva on practical skills learned in course

Content:

Sr. No.	Topics	Teaching Hrs.	Module Weightage
1.	Business Ethics and Corporate Governance: Introduction, Importance and need for business ethics, Roots of Unethical Behaviour, Some ethical issue, Corporate governance ethics.	6	20
2.	Corporate Social Responsibility (CSR): Introduction, Definition of CSR, Justification of CSR, Scope of Social Responsibility. Social Responsibility and Indian companies	6	20
3.	Corporate Governance (CG) and other stakeholders: Introduction, CG and employees, CG and customers, CG and Institution investor, CG and creditors, CG and Government.	6	25
4.	Corporate Governance: The Indian Scenario: Introduction. Emergence of CG Issues in India, efforts to initiate CG in the country, implementation of recommendations of Birla committee report, pioneers in Good Governance practices, future of CG in India	6	20
5.	Role of the Government in ensuring Corporate Governance: Introduction, different role of government in the economy, state intervention in developing economy, public governance and corporate governance, political governance	6	15



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Suggested Specification table with Marks (Theory/Practical):

% Distribution of Marks					
R Level	U Level	A Level	N Level	E Level	C Level
30	30	20	10	10	0

Legends: R: Remembrance, **U:** Understanding; **A:** Application, **N:** Analyze, **E:** Evaluate **C:** Create and above Levels (**Revised Bloom’s Taxonomy**)

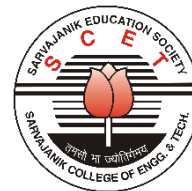
Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Reference Text Books:

Sr. No.	Title of book /article	Author(s)	Publisher and details like ISBN	Year of publication	Publication Edition
1	Corporate Governance: Principles, Policies and Practices	A.C.Fernando	Pearson Publication ISBN-13 : 978-9353062668	2018	3rd
2	Business Ethics	W.H. Shaw	Cengage Learning ISBN-13 : 978-1133943150	2013	8th
3	Corporate Governance	Satheesh kumar	Oxford University ISBN-13 : 978-0198062233	2010	Latest
4	Corporate Governance	Robert A.G. Monks and Nell Minow	John Wiley and Sons ISBN-13 : 978-8126543922	2013	5th
5	Ethics in Management	S.A. Sherlekar	Himalaya Publishing House ISBN-13 : 978-9350975220	2014	Latest



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6	Corporate Social Responsibility	Beeslory, Michel and Evens	Taylor and Francis	1978	Latest
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Course Outcome:

Sr. No.	CO Statement After learning this subject, students will be able to	Marks % weightage
CO-1	Identify and analyze key components of an organization's CSR strategy.	20
CO-2	Articulate the role of cross-sector collaboration and partnerships in CSR.	20
CO-3	Extend ethical, social and environmental awareness.	10
CO-4	Co-relate academic learning with experimental learning in a profession.	20
CO-5	Establish the sense of social responsibility.	30

Mapping with POs:

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2	PSO 3
CO-1	0	2	1	0	2	2	2	3	1	2	1	2	0	0	0
CO-2	0	1	0	0	0	3	2	2	2	2	2	2	0	0	0
CO-3	0	1	1	0	1	3	2	2	1	2	1	2	0	0	0
CO-4	0	0	0	0	0	2	2	3	2	2	1	3	0	0	0
CO-5	0	1	0	0	0	2	2	2	2	1	2	2	0	0	0
Rationale *	Topics include the relationship between business and society; identifying stakeholders and issues; the theoretical basis of business ethics; business ethics in management and leadership; the concept of corporate social responsibility; corporate social responsibility in practice; regulating business; ownership and governance of the corporation; environmental and business responsibilities; globalization and business responsibilities; and ethics, responsibilities, and strategy.														

List of Open Source/Learning website:

- https://onlinecourses.nptel.ac.in/noc21_mg46/preview
<https://archive.nptel.ac.in/courses/129/106/129106003/>