

# SCET Movie Club

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## Report on The Screening of the film "Rocket Sing: Salesman of the year"

SCET Movie club is formed to provide a platform for all movie lovers to watch-visualize-analyze good quality movies with like minded budding engineers. SCET Movie club has planned a rich calendar of events to be conducted this semester for all movie lovers among which the first event was - "Movie Screening". On 15<sup>th</sup> February, 2018, A movie screening was arranged at NJ Seminar hall at 3.30 pm onwards in which more than 58 students participated enthusiastically.

This Movie screening was arranged with lot of preprocessing to ensure quality movie, entertainment as well as learning factors. The Student team had taken online poll from wide student fraternity regarding which movie to be showcased. With highest votes, "Rocket Sing: Salesman of the year", a 2009 Hindi comedy directed by Shimit Amin – was selected and been screened.

After the screening students shared their movie reviews as well as feedback. Based on the review submitted by one of SMC (SCET Movie Club) member, film was wonderfully executed as and delivered many thoughts-aspects about successful entrepreneurship with pinch of humor. The Movie gave a strong message- "Take Risk" to all wannabe entrepreneurs. The movie also covered many small yet powerful aspects as discussed below.

1. Quality is an uncompromising context of any company. Product without quality is nothing but a long-term loss.

2. Company with a leader performs better than company with a boss. Clear difference between the boss and leader is that a leader doesn't make orders to his employees, but they make themselves an example that their employees can follow.

3. Every employees deserve the equal share on the profit.

4. An entrepreneur can only develop a good relationship with other competitors if he plays ethically.

5. Company always grows if they understand the truth that it's all about the people, and there's no value of a firm if they don't care about the people.

6. Customer support and product service should always be focused, without it company can never go ahead.

There are lots many other factors that can be learned and after all Films are the pure work of fiction so there can be n-number of perception for any movie.

### **Glimpse of Movie Screening**

